

# Outside Investors Paying for Leakage.... Really?

The Leakage Emissions Initiative and the  
New Funding Sources through the Leakage-Carbon Nexus

April 15, 2024

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**Relevant Roles:**

Chair, AWWA Water Loss Outreach Subcommittee

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**Water Loss 2024**

April 14-17, 2024

San Sebastián

About 126 billion cubic meters of water is lost every year



**Equal to 100%**

of the fresh water withdrawals in Germany, France, Spain, Italy, and the U.K. combined



**\$187.2 bil.**

in lost revenue, based on average rates at rated U.S. municipal water utilities



**11.9 bil. kg CO<sub>2</sub>**

is generated annually in treating non-revenue water globally



**>30%**

of water withdrawals in two-thirds of countries

Source: S&P Global Ratings.

# Sustainability Insights Research: Lost Water: Challenges And Opportunities

In this research, S&P Global Ratings looks at water infrastructure challenges through the lens of non-revenue water (NRW), meaning water that a utility sources and treats but for which it receives no financial compensation. NRW, or lost water, deters investment in water infrastructure assets. Reducing it can have many benefits, including increasing universal access to safe water, mitigating water stress, reducing the impacts of freshwater withdrawals on ecosystems, and mitigating global greenhouse gas emissions. Investment decisions made today could significantly affect future NRW rates. Yet, in many cases--particularly emerging markets--access to private-sector funding is limited and regulatory incentives are insufficient.

Download



# Leakage Emissions Initiative

Following Water Loss 2022 in Prague, The IWA WLSG proposed an initiative that seeks to quantify the impact unchecked leakage has concerning avoidable carbon emissions.

The goal was to update the water balance to include an accounting on the carbon emissions for each balance component with a specific initial focus on Leakage.



# Leakage Emissions Initiative

*Improving our air by preserving our water*



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*As a result of Water Loss 2022 in Prague, the IWA WLSG proposed an initiative that seeks to quantify the impact that unmanaged leakage has concerning avoidable carbon emissions. Through this initiative we will be linking unchecked leakage to carbon emissions, in an effort to educate those outside the industry on the ecological importance of managing non-revenue water.*

# Leakage Emissions Initiative: Establishing a Standard Carbon Balance for Drinking Water Utilities

Version 4.3

April 21, 2023

Keywords: Carbon Emissions, Carbon Intensity, Energy Intensity, Real Loss, Physical Loss, Leakage, Standard Water Balance, Standard Carbon Balance

## Introduction

### Importance of Reducing Carbon Emissions and how it relates to Real Loss

Interest in carbon reduction to combat climate change has been growing rapidly since the mid 2000's. In 2015, the Paris Accords were established to influence a societal change to a carbon neutral future. The Paris Accords specifically seek to limit the mean rise in global temperatures to below 2 degrees Celsius above pre-industrial levels, among other stated measures intended to benefit humanity in combatting climate change. These Accords are responsible for numerous policies and legislation enacted by the European Union and 193 other signatory member states to align financial incentives with a greener future. The financial incentives aim to inspire breakthroughs in technology for production of greener energy and/or direct reduction of carbon emitting practices. Reduction of carbon-emitting practices that accompany the production of useful items and services is as critical to carbon neutrality as production of greener and more sustainable energy.

Real Loss (leakage) is generally defined by the International Water Association (IWA) as leakage resulting from failed distribution system infrastructure. Unmanaged leakage is a problem that is already being addressed by various global entities. However, the carbon impact of that leakage has not been definitively established. Every unit of water distributed by a utility, results in the production of a certain amount of greenhouse gas emissions (carbon cost) due to the energy expended in the extraction, treatment, pumping and distribution of that unit of water. These emissions are known as Scope 2 emissions, which are indirect emissions an entity is responsible for as a result of purchasing carbon intensive electricity used in an entity's operations<sup>1</sup>. Every unit of water lost to leakage results in carbon emissions that would otherwise be avoided if such leakage were reduced. In general, it is not economically viable for a utility to eliminate 100% of its leakage. However, utilities can, and should, strive to achieve the technical minimum that is possible. Excessive leakage provides no benefit for the utility or its customers and therefore, carbon emitted in the process is unnecessary. It can also be reasoned that for those utilities with renewable energy sources, excessive leakage represents a waste that could be otherwise used to further offset carbon-emitting energy sources.

The intent of the Leakage Emissions Initiative (LEI) is to incentivize utilities to aggressively identify and reduce leakage, generating carbon credits which can then be sold to organizations seeking to achieve carbon neutrality. This begins with utilities adopting the Standard IWA/AWWA Water Balance (Standard Water Balance) and the newly added Carbon Balance methodology. A new revenue stream from

## Acknowledgements

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<sup>1</sup> "Scope 1 and Scope 2 Inventory Guidance." EPA, Environmental Protection Agency, 9 Sept. 2022, <https://www.epa.gov/climateleadership/scope-1-and-scope-2-inventory-guidance#:~:text=Scope%20%20emissions%20are%20indirect,of%20the%20organization's%20energy%20use.>

\*Representative members of American Water Works Association Real Loss Subcommittee



JUNE 9, 2023

Climate Change

Society

Water Supply

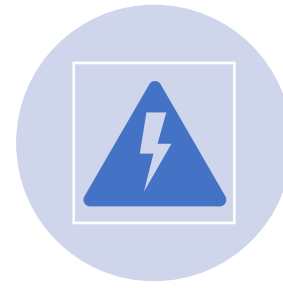
# IWA Water Loss Specialist Group White Paper: Leakage Emissions Initiative

 Search

The Water Loss Specialist Group ([WLSG](#)) is a group of the International Water Association that promotes best practice in the management of water loss and non-revenue water across the world.



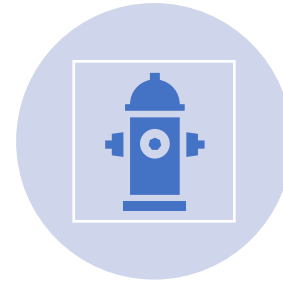
How “Dirty” is the Energy Source?



Grams  $\text{CO}_2/\text{kWh}$



How much Energy does the Utility use to deliver its annual water production?



$\text{kWh}/\text{M}^3$  ( $\text{kWh}/\text{Mgal}$ )



Generates Utility Specific Carbon Intensity



$\text{Grams CO}_2/\text{M}^3$   
(Grams  $\text{CO}_2/\text{Mgal}$ )



# ELECTRICITY MAPS

FAQ Methodology

Get our data

 **Poland**  
Apr 14, 2024, 2:00 PM



Consumption ⓘ  
Country Zone ⓘ

Map navigation controls: +, -, Fullscreen, Layers, Settings, Refresh

Display data from the past

Apr 14, 2024, 2:00 PM

⌚ Hourly Daily Monthly Yearly



# AWWA Free Water Audit Software

## Water Balance



Water Audit Report for: "Traditional" Water/Energy Source  
 Audit Year: 2021  
 Data Validity Tier: Tier IV (71-90)

= Metric Tons of CO2/Yr.

FWAS v6.0  
 American Water Works Association.  
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Volume from Own Sources (VOS)  (corrected for known errors)	System Input Volume	Water Exported (WE) (corrected for known errors)	Billed Water Exported				Revenue Water (Exported)
		2,724,259	726				
175,783,167 47,552	183,530,754 48,933	Water Supplied	Authorized Consumption	Billed Authorized Consumption	Billed Metered Consumption (BMAC) (water exported is removed)		Revenue Water
				140,619,814	37,492	140,619,814	140,619,814
				37,492	0	0.000	37,492
				Unbilled Authorized Consumption	Unbilled Metered Consumption (UMAC)		Non-Revenue Water (NRW)
			560,381	56	208,830	32,615,857	
			37,641	Unbilled Unmetered Consumption (UUAC)			
			149	94	351,551		
			Apparent Losses	Systematic Data Handling Errors (SDHE)			
				7,586,480	94	351,551	
				2,023	Customer Metering Inaccuracies (CMI)		
			Water Losses	1,835		6,883,381	
				32,055,476	Unauthorized Consumption (UC)		
8,547	94	351,551					
Real Losses	Leakage on Transmission and/or Distribution Mains						
	24,468,996	Not broken down					
	6,525	Leakage and Overflows at Utility's Storage Tanks					
Not broken down							
Leakage on Service Connections							
Not broken down							

AWWA Free Water Audit Software

Water Balance

Water Audit Report for: "Traditional" Water/Energy Source

Audit Year: 2021

Data Validity Tier: Tier IV (71-90)

Jan 01 2021 - Dec 31 2021

FAWAS v6.0  
American Water Works Association  
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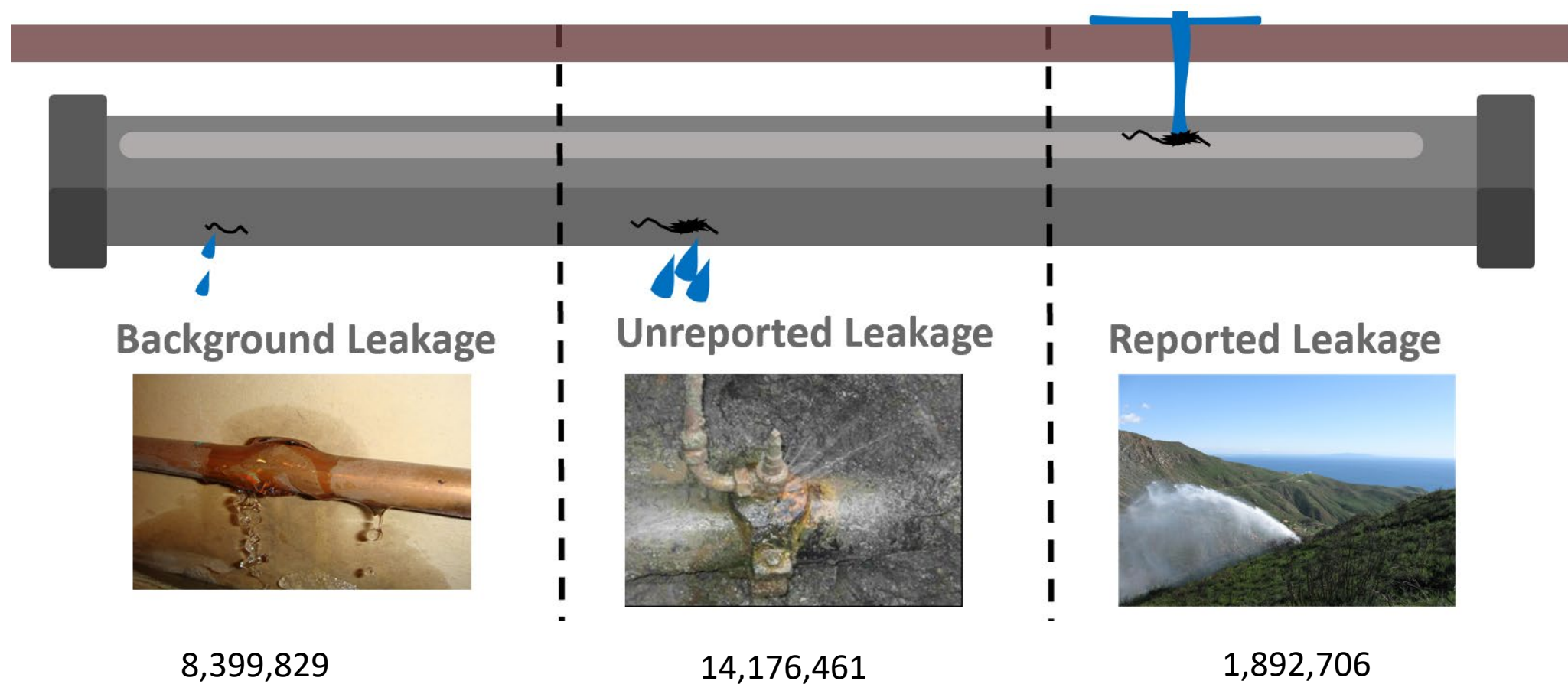
	Water Exported (WE) (corrected for known errors)	Billed Water Exported		Revenue Water (RWR)	
	719,673			719,673	
46,159,270	System Input Volume 46,483,606	Water Supplied 46,764,683	Billed Authorized Consumption	Revenue Water	
			37,147,825	37,147,825	
			Unbilled Authorized Consumption	Non-Revenue Water (NRW)	
			140,637	140,637	
		Water Losses 8,404,156	Apparent Losses		
			8,404,156		
			Real Losses		
			6,454,325		
			Unreported Real Loss		
			14,176,461		
Water Imported (WI) (corrected for known errors)					
356,426					

Water Balance Real Loss  
Reported Leakage Through Repairs  
Background Leakage

24,468,996 m<sup>3</sup>  
1,892,706 m<sup>3</sup>  
8,399,829 m<sup>3</sup>

Estimate of Unreported Real Loss

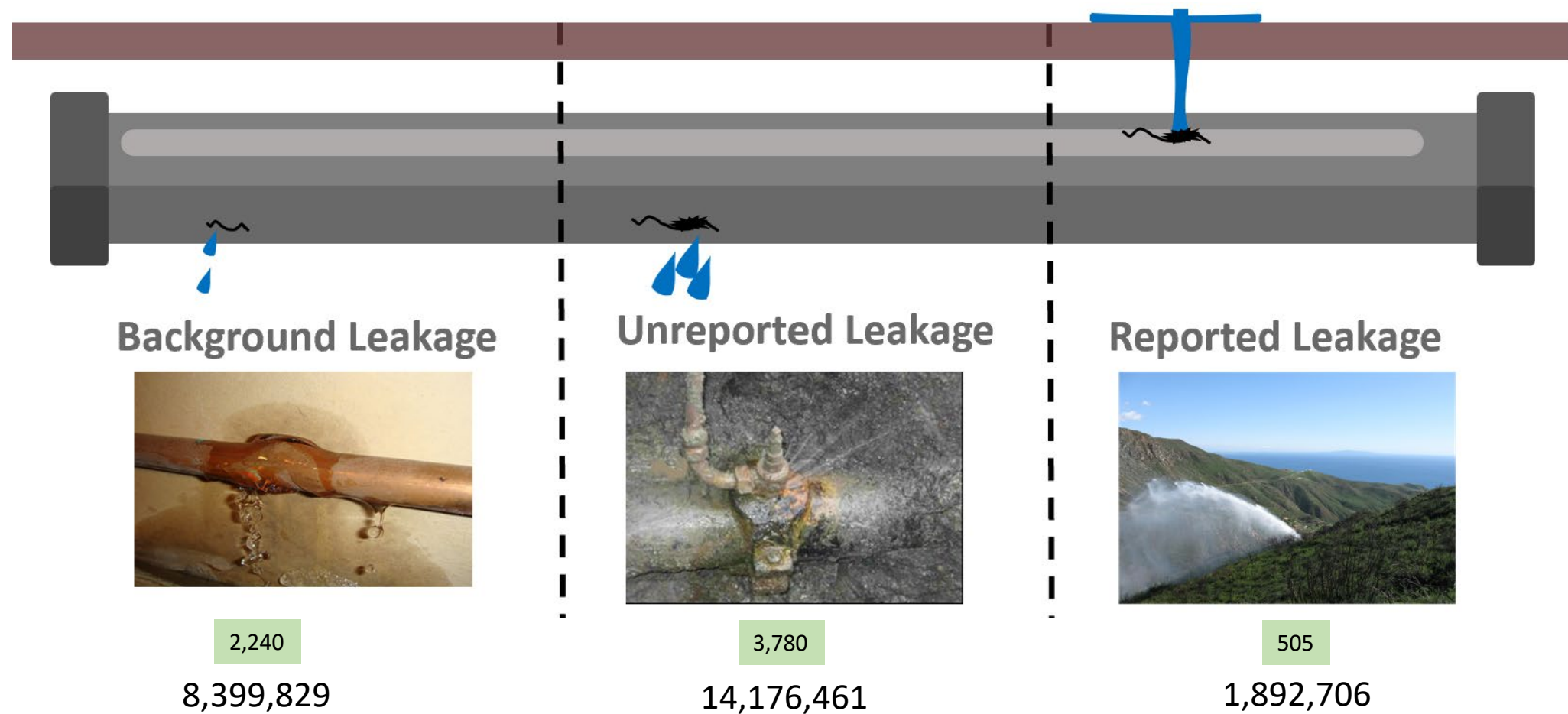
14,176,461 m<sup>3</sup> (Recoverable)





 = Metric Tons of CO<sub>2</sub>/Yr.

Water Balance Real Loss	24,468,996 m <sup>3</sup>	6,525
Reported Leakage Through Repairs	1,892,706 m <sup>3</sup>	505
Background Leakage	8,399,829 m <sup>3</sup>	2,240
Estimate of Unreported Real Loss	14,176,461 m <sup>3</sup> (Recoverable)	3,780





# AWWA Committee Report – In progress

Imperial Units Example			SI Units Example		Calculation Notes
Calculator: Utility Carbon Intensity					
Volume of Water Supplied	10,000	MG/yr	37,854	ML/yr	From Standard Water Balance
Reference Carbon Intensity	540	g/kWh	540	g/kWh	From Utility’s energy source(s)
Utility Energy Usage	23,000,000	kWh/yr	23,000,000	kWh/yr	From Utility Energy Bill(s)
Utility Energy Intensity	2,300	kWh/MG	608	kWh/ML	Utility Energy Usage divided by Volume of Water Supplied
Utility Carbon Intensity	1,242,000	g/MG	328,102	g/ML	Multiply Reference Carbon Intensity by Utility Energy Intensity

## Example Utility Carbon Intensity Calculation

Imperial Units Example			SI Units Example		Calculation Notes
Calculator: Carbon Reduction					
Utility Carbon Intensity	1,242,000	g/MG	328,102	g/ML	From <i>Utility Carbon Intensity</i> calculator
Target Leakage Reduction	1,450	MG/yr	5,489	ML/yr	Manual input, based on analysis of leakage reduction potential
Carbon Reduction	1,800,900,000	g/yr	1,800,900,000	g/yr	Multiply <i>Target Leakage Reduction</i> by <i>Utility Carbon Intensity</i>
Carbon Reduction	1,801	mt/yr	1,801	mt/yr	Conversion to Metric Tons per year (divide grams/1,000,000)

## Example Carbon Reduction Calculation

# Carbon Leakage Credits (CLCs), Maybe?



The Leakage Emissions Initiative may lead to a system where a utility can generate Carbon Leakage Credits when they reduce their Leakage Emissions by reducing their Real Loss.



CLCs may represent a measurable decrease in emissions and wasted water



CLCs may then be sold to corporations who have sustainability goals related to a reduction in GHG emissions and water conservation



The revenue generated from CLCs can bolster funding for:  
Fixing leaks, Pressure Management, Asset Rehabilitation

# National and State Goal Compliance, Maybe? (Nationally Determined Contributions – NDCs)



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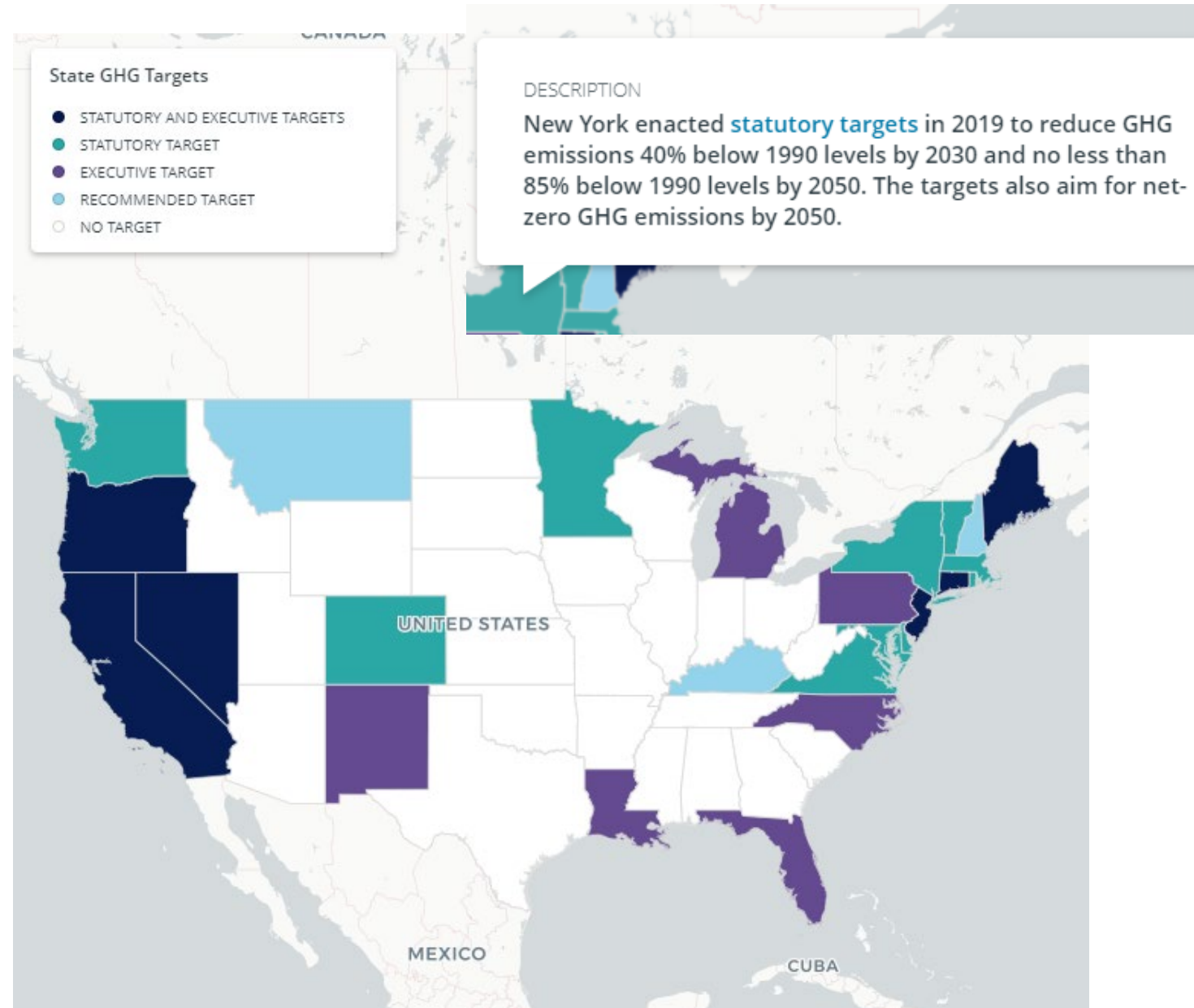
[Library » Map](#)

## U.S. State Greenhouse Gas Emissions Targets

<https://www.c2es.org>

# US GHG Reduction Goals

- US Federal Government goals
  - Reducing U.S. greenhouse gas emissions 50-52% below 2005 levels in 2030
  - Reaching 100% carbon pollution-free electricity by 2035
  - Achieving a net-zero emissions economy by 2050
  - Delivering 40% of the benefits from federal investments in climate and clean energy to disadvantaged communities
- Leakage Reduction can help the state and federal government get closer to net zero emissions





# Carbon Insetting

- Carbon insetting - Directly reducing emissions associated within an organization's supply chain
- US State and Federal Governments have their own emissions reductions goals they need to achieve (previous slide).
- By funding Non-Revenue Water projects, they can directly reduce a significant amount of carbon from domestic water supply chains.
- Every ton of carbon avoided by LEI based programs can help US State and Federal Governments inset against their total emissions

## Leakage Emissions Horizon

- Methodology Endorsed by Verification Body – example: Gold Standard
- Case Studies from recent and ongoing Leakage Reduction Projects
- Education to Global Financial Institutions

## Considerations and Discussion

- Time horizon to “count” avoided CO<sub>2</sub> – 10, 15 years?
- What about new leakage after a reduction project
- Addressing “Leakage Lagging Mindset/Misconception” (LLM)  
“Utilities should have already reduced their leakage”

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